

THE GREETLAND ACADEMY
School Street, Greetland, Halifax HX4 8JB
Telephone: 01422 372893
Website: www.greetlandacademy.org.uk



MARKETING & COMMUNICATIONS OFFICER

Scale 5 £20,661 – £22,658 (pro rata)

Full Time, Term Time Only + 10 days

to start as soon as possible

'The Greetland Academy strives to always provide an inspirational, positive and welcoming environment where there is a sense of pride and fun and where everyone works together with confidence, enthusiasm and mutual respect'

Governors are seeking a talented individual to publicise 'Teamworks' Teaching School Alliance to help further publicise and promote the profile of the TSA's work with all key audiences/stakeholders both locally and nationally.

About the Academy

The Greetland Academy is recognised as a top-performing academy. It continues to play a pivotal role across the region in raising standards and providing specialist school improvement support as a National Support School with linking system leaders, including a National Leader of Education and Specialist Leaders of Education.

The academy is passionate about providing high quality training for the next generation of teachers and is an accredited School Centred Initial Teacher Training provider (SCITT).

About the role

The successful candidate will be expected to maintain, research and develop innovative content across the TSA website and social networking sites as well as wider digital marketing channels and creative content for video, audio and events.

Key qualities required for this role include:

- ability to work on own initiative
- strong skills in conducting research
- experience in effectively using a range of Microsoft Office applications
- proven skills in using a variety of social media platforms for promotional activities

If you would like to learn more about our academy, including potential career opportunities and linking designations, please download our application pack from www.greetlandacademy.org.uk or alternatively from www.educatehr.co.uk.

Please visit our web pages and landing site <https://www.greetlandacademy.org.uk/calderdale/primary/rghmat> for further information on all our activities.

The Greetland Academy Trust is committed to safeguarding and promoting the welfare of children and expects all staff and volunteers to share this commitment. DBS checks are required for all relevant posts.

Please return your completed application form by email to Jayne Firth: j.firth@greetlandacademy.org.uk

or alternatively post, marking the envelope 'FAO Jayne Firth', to the school address:

The Greetland Academy, School Street, Greetland, Halifax HX4 8JB.

Closing date for applications: 9 February 2018

Interview/assessment date: w/c 12 February 2018